

McDonald's & Visual Communications Film Festival 2015 SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Eligibility. Open to legal U.S. residents, eighteen (18) years of age or older and the age of majority in their place of residence as of date of entry. Employees and their immediate family members (parent, siblings, children and spouse, and person residing in the same household whether related or not) of (Joz Wang/8Asians)(**"Sponsor"**) and its parent and affiliated companies, subsidiaries, and advertising and promotion agencies, and all other companies associated with the Sweepstakes, and their respective agents, officers, and directors, and all individuals, including, but not limited to, consultants, independent contractors, authorized agents and retailers and their respective employees, so called "temporary employees," former employees and interns (and their immediate family members) who have, within the past six months, performed services for Sponsor, are not eligible to enter or win. Void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, and anywhere outside of the U.S. and where prohibited by law. McDonald's is not the sponsor or administrator for this promotion.

2. Sweepstakes Period. The Sweepstakes will begin on Wednesday, April 22, 2015, at 8:00 pm Pacific Standard Time ("PST") and end on Friday, April 24, 2015 at 6:00 am PST ("Sweepstakes Period").

3. How to Enter: During the Sweepstakes Period, the contestant will be asked to submit a post identifying who the contestant wants to share the movie experience with and why (relationship or first name and last initial only – i.e., "my brother" or "John D."), share what McDonald's meal they'd like to share with their companion/partner/friend/etc., tag the McDonald's (<https://twitter.com/mcdonalds>) Twitter handle, and hashtag the post with #McDReconnect. One (1) post will serve as one (1) entry into the Sweepstakes. Five (5) entries per individual can be submitted.

4. Sweepstakes Drawing: Sponsor will randomly select fifteen (15) winners on Thursday, April 23, 2015 at 6:00 pm PST and Winners will be contacted via Twitter. Winners to be announced via (Joz Wang/8Asians) social media channels on Thursday, April 23, 2015 at 6:00 pm PST. Winners are subject to verification by Sponsor, whose decisions are final and binding in all matters related to the Sweepstakes. An entrant is not a winner of any prize, even if his or her registration form is selected, until entrant's eligibility has been verified and entrant has been notified that verification is complete.

5. Verification of Potential Winners: Potential Winners must continue to comply with all terms and conditions of these official rules, and winning is contingent upon fulfilling all requirements. Each potential winner will be notified by mail, email, or phone. If a potential winner of any prize cannot be contacted within one (1) days of the winner announcement on Friday, April 24, 2015, such winners forfeit the prize. In the event that a potential winner is disqualified for any reason, Sponsor will randomly select an alternate potential winner from all remaining eligible entries for that day. All

alternate potential winners are subject to all requirements set forth in these official rules. Only fifteen (15) alternate winners for each prize will be selected after which the prize(s) will remain un-awarded. Unclaimed prizes will not be awarded.

6. Prizes. Ten (10) Winners will be provided with a pair of tickets to the showing of the movie “Twinsters” on Saturday, April 25 at 5:00PM at the Aratani Theater in Los Angeles, CA. In addition, they will be provided with a “*Lovin’ Meal on Us*” (via a \$15 value arch card) to share a meal with a loved one at McDonald’s (est. retail value: \$45/Winner). Five (5) other winners who are not able to attend the movie event in Los Angeles, CA will be provided with “*Lovin’ Meal on Us*” cards to share a meal and reconnect with their companion/partner/friend. Prizes will be mailed via US Postal Service before the end of May 2015.

ALL FEDERAL, STATE, AND LOCAL TAXES AND FEES, INCLUDING INCOME TAX, SALES TAX AND LICENSE FEES, AND ANY OTHER EXPENSES ARISING OUT OF THE RECEIPT AND USE OF THE PRIZES, ARE SOLELY THE RESPONSIBILITY OF THE WINNERS. ANY DIFFERENCE BETWEEN THE STATED ESTIMATED VALUE OF A PRIZE AND ITS ACTUAL VALUE WILL NOT BE AWARDED. WINNERS AGREE TO ACCEPT PRIZE “AS IS.”

7. Restrictions. Prize is nonrefundable and nontransferable. Sponsor is not required to offer any substitutions, cash redemptions, or alternative to prizes awarded under this Sweepstakes. Sponsor reserves the right to substitute a prize of equal or greater value in the event a prize is unavailable. Recipient of prize must have a U.S. mailing address. All prizes awarded are subject to the restrictions and limitations noted in these Official Rules.

8. General Entry. Any individual who attempts or otherwise encourages, directly or indirectly, false contact information under multiple identities, by cellular phone, Internet, or otherwise, or uses any device or artifice to enter or encourage, directly or indirectly, false entries, as determined by the Sponsor or Sweepstakes Administrator, will be disqualified. Mutilated, lost, illegible, corrupted, or incomplete entries will be deemed ineligible and disqualified. Sponsor, together with any Co-Sponsor, and Sweepstakes Administrator, and their respective parents, subsidiaries and affiliates, advertising and promotion agencies, suppliers (including all prize providers), printers, and distributors, and the respective officers, directors, employees, representatives and agents of each and any other person or entity related in any way to this Sweepstakes (collectively “Sweepstakes Entities”), are not responsible for late, lost, incomplete, misdirected, or damaged entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in this Sweepstakes which may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in this Sweepstakes, or for any printing errors in these Official Rules. If for any reason (including infection by computer virus, bugs, worms, tampering, sabotage, natural disasters, acts of God, unauthorized intervention, fraud, technical failures, or any other cause beyond the reasonable control of Sweepstakes Entities that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the Sweepstakes is not capable of being conducted as described in these Official Rules, Sponsor shall have the right, at its sole discretion, to cancel, terminate, modify or suspend this

Sweepstakes, and select the prize winner(s) from entries received prior to the action taken, or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right to prosecute any fraudulent entries to the fullest extent of the law. At Sponsor's sole discretion, entrants, winners and guests who do not comply with these Official Rules or attempt to interfere with this Sweepstakes in any way may be disqualified.

9. Release and Indemnification. By entering, entrants and winner(s) agree to be bound by these Official Rules and the decisions of Sponsor, together with any Co-Sponsor and Sweepstakes Administrator, which shall be final for all purposes hereunder, and agree: (1) Sweepstakes Entities may use (unless prohibited by law) their names, likenesses, images, photographs, voices, cities/states of residence, and biographical information for advertising, trade and promotion in any media or format now or hereafter known, including on the Internet or via wireless application protocol, without further compensation, permission or notification, except where prohibited by law; and (2) to release, hold harmless and indemnify Sweepstakes Entities from and against any and all liability, damages or causes of action (however named or described) with respect to or arising out of either (i) entrants' participation in the Sweepstakes or in any Sweepstakes-related activity; or (ii) the receipt, possession, or use or misuse of the prizes awarded in the promotion, including but not limited to, any claims for damage to property, personal injury or death, or claims based on defamation, rights of privacy, rights of publicity or merchandise delivery.

10. Miscellaneous Conditions. Except to the extent preempted by federal or other applicable state law, the Sweepstakes shall be governed by the laws of the State of California, without giving effect to any conflict of law provisions thereof. By participating in the Sweepstakes, entrants agree that any and all disputes which cannot be resolved between entrant and Sponsor, and causes of action arising out of or connected with this promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the County of Los Angeles, State of California, having competent jurisdiction, which court shall apply the laws of the State of California without giving effect to any conflict of law provisions thereof.

11. Winners' List and Official Rules. You may request the names of winners and official rules by sending a self-addressed, stamped envelope by May 13, 2015 to:

Joz Wang/8Asians
300 W Valley Blvd, Ste #F88
Alhambra, CA 91803

12. Sponsor:

Joz Wang/8Asians
300 W Valley Blvd, Ste #F88
Alhambra, CA 91803

McDonald's is not a sponsor of this competition.